

Overseas Press • Club Bulletin

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Up-and-Coming

Tuesday, April 19—OPC ANNUAL AWARDS DINNER. Empire State Ballroom at the Grand Hyatt Hotel. Cocktail reception, 6 p.m.; dinner, 7:15 p.m. Members and one guest, \$75; all others, \$150. For invitations and information, call Mary Novick at the Club 212-983-4655.

Friday, April 29, 5:30 p.m. to 7:30 p.m.—"Jazz Trios in Contrast" at the OPC, featuring the Doc Cheatham Trio with Chuck Folds on piano and Jackie Williams on drums; and the Bill Mays Trio with Victor Lewis on drums and Harvie Swartz on bass. Rumford Hall. \$5 ADMISSION FOR ALL. *No reservations for this event. Seating on a first-come, first-served basis.*

Tuesday, May 10, 5:30 p.m. to 7 p.m.—"Inside Africa Today: Press Freedoms, Politics and Reactions to South Africa," featuring Ray Ekpu, editor of *Newswatch*, the Nigerian newsweekly. Mr. Ekpu was named the International Editor of the Year by *World Press Review* Magazine, sponsor of this behind-the-scenes look at Africa. Bogert Room. Reservations are requested for this event; call Mary Novick, 212-983-4655.

IF PARIS TRIP IS IN YOUR PLANS, TELL US!

Having received barely two handfuls of replies to the announcement in the December 1987 *Bulletin* that a deluxe OPC trip to France is being planned, the Trip Committee has now moved the departure date from spring to fall, in hopes that that period will be suitable to a greater number of members.

Rates and itinerary will depend upon the number of members (and spouses) who participate. If interested, you must let us know **immediately**. Write (without obligation) to: Trip Committee, Overseas Press Club, Suite 2116, 310 Madison Ave., New York, N.Y., 10017.

Ed Bradley of "60 Minutes" Will Present Awards

Soviet Ambassador to the United States to Speak at OPC Annual Awards Dinner

Yuri V. Dubinin, the Soviet Ambassador to the United States, will be the speaker at the Overseas Press Club's Annual Awards Dinner, to be held at the Grand Hyatt Hotel on April 19th.

Making the announcement, OPC President **Herbert Kupferberg** said: "Ambassador Dubinin will be the first foreign dignitary to be the speaker at the Awards Dinner in a number of years. We are pleased and honored by his participation and, especially with the prospective summit meeting ahead, look forward to an address of major significance."

Ambassador Dubinin is just completing his second year as Soviet envoy in Washington. Prior to taking his present post he served briefly as the Soviet representative at the United Nations and, prior to that, was Ambassador to Spain for seven years. Ambassador Dubinin, who is fluent in English, will be introduced at the dinner by **Walter Anderson**, editor of *Parade* Magazine and an OPC member.

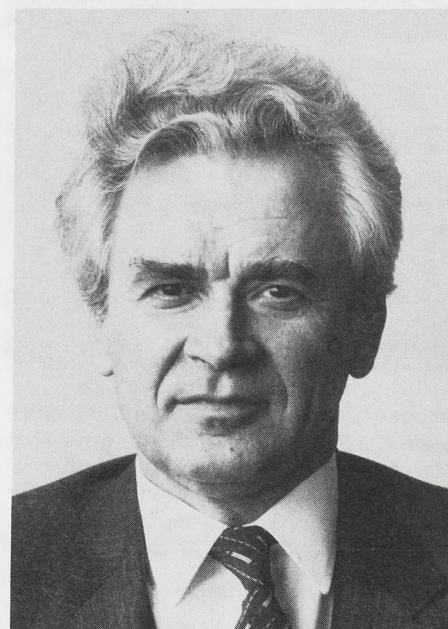
Joining Mr. Dubinin on the dais will be Oleg Benyukh, Counselor and head of the Information Department at the Soviet Embassy in Washington. Mr. Benyukh also is editor of the English-language magazine *Soviet Life*.

The Dubinin address will highlight the Club's 49th Annual Awards Dinner, with honors presented in 14 categories to journalists selected by various committees for outstanding achievements in newspaper and magazine reporting, news interpretation, photography, television and radio reporting, economic and business reporting, cartooning and other aspects of foreign correspondence.

Ed Bradley, a correspondent and co-editor of CBS-TV's *60 Minutes*, will present the awards.

This year, 45 OPCers participated as judges on the various committees, bestowing 33 awards and honorable-mention citations, said **Mort Frank**, the Chairman of the Awards Committee.

"The quality of the entries was superb this year," said Frank. "In a couple of categories, the judges really had trouble deciding who would be first. We're especially pleased that the entries came from all parts of the country."



Yuri V. Dubinin, Soviet Ambassador to the U.S., will be this year's guest speaker.

"We are expecting a particularly large turnout both from our members and from the journalism community at large in view of Mr. Dubinin's appearance before the Club," said **Anita Diamant**, Chairman of the Dinner Committee.

The black-tie affair will begin with cocktails at 6 p.m., followed by dinner in the Empire State Ballroom at 7:15 p.m. Tickets are \$75 for OPC members and one guest; tickets for all others are \$150 each.

If you have not yet received your invitation, or if you need additional invitations, call Mary Novick at 212-983-4655.

Who's doing what, when, where and, if there's space, why

by RALPH D. GARDNER

WORKING HARDER THAN WHEN HE WORKED! OPCer John Sattler of Hampton Bays, Long Island, returned recently from Indonesia where, as a member of the International Executive Service Corps, he volunteered to help a fledgling public relations firm become operative. Accompanied by his wife, Elinore, he spent nine weeks in Jakarta, teaching the new company's officers—they were its entire staff—the PR business from the ground-up.

Retired after 35 years as a public relations executive with Ford Motor Company, John reports that he thoroughly enjoyed this new experience, teaching and encouraging free enterprise in that developing nation.



(Above) John and Elinore Sattler receive a silver tray and a gold charm from Tom Carroll, president of the International Executive Service Corps, in recognition for service as volunteers in Indonesia. (Below): The Sattlers at their home on Long Island.



Dirk C. VanDerwerker, Hampton Chronicle-News

ANITA'S SECRET (SEVEN-LEAGUE BOOTS) REVEALED: Between quick trips to London, Frankfurt and elsewhere, visiting with publishers and author-clients of her international literary agency, OPC Past President Anita Diamant traveled south to the Sun Country to conduct two seminars at the Southwest Florida Writers' Conference in St. Petersburg. At these sessions, sponsored by Southwest Florida University, Anita discussed the role of—and the author's need for—a literary agent.

* * *

TALK ABOUT A FAST WOMAN! I was about to mention that *Parade Magazine* Articles Editor—and *OPC Bulletin* editor—Fran Carpentier had returned from the Florida sessions of the White House Conference for a Drug-Free America when I read in the papers, and saw on TV, that she was in Washington with Nancy Reagan, attending the opening of that conference in the nation's capital.

* * *

NEW FOOD & DRUG JOURNAL: E. W. (Ed) Williams, longtime OPCer and publisher of *Private Label* magazine and *Quick Frozen Foods International*, has now introduced *Executive Edition*. A tabloid, it will be issued alternately with *Private Label*. These publications go to top executives of supermarket and drug-store chains. *Private Label* goes to the private label buyers in these organizations.

* * *

HONORING HIS HEROES WITH SCHOLARSHIPS: Longtime OPCer Col. Barney Oldfield, USAF, Retired, has established a scholarship fund at West Point to honor his World War II buddy, Gen. James A. Gavin, leader of the 82nd Airborne Division.

"I put up the seed money," Barney writes. "Within the year it was endowed at \$27,000, and funds are still coming in." Contributions have been received from 15 generals, 19 lieutenant generals, 39 major generals and 18 brigadier generals, among others.

And the Omaha *World-Herald* reports that Barney, who now lives in Beverly Hills, Cal., also created two scholarships at the University of Nebraska, his alma mater. One of the grants honors the cartoonist Milton Caniff, a former OPCer, with a \$2000 annual scholarship

to art students. The second—the Col. James Jabara Scholarship—in memory of the late World War II and Korean War fighter pilot ace, offers ROTC students \$1000 annually toward advanced courses.

* * *

WHAT PRICE COVERAGE? We OPCers are still patting ourselves on the back for the fine full-house turnout at the January 19th luncheon at which New York City Mayor Ed Koch held court. Among the press coverage we noted was the following blurb, which ran the following day (exactly as it appears here) in the New York *Daily News*:



I CAN'T HELP, KOCH TELLS LAMA

At the Overseas Press Club yesterday, Mayor Edward (Henry Kissinger I'm Not) Koch rejected any suggestion that foreign policy might be beyond his purview. "My constituents have an interest in world affairs, and therefore so do I," he declared. "I've even been asked by the Dalai Lama to intervene in Tibet. And it's not easy saying no to a deity." The Dalai Lama was not available for comment on what it was he had in mind.

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OPC Jazz Night—A Prelude from Dobie

Wilma Dobie, the inveterate and beloved Chairman of the OPC Jazz Committee, sends advance word on "Jazz Trios in Contrast," the twilight jazz concert that she has put together for Friday evening, April 29 starting at 5:30 p.m. (See Up-and-Coming, page 1, for details.)

"Timeless Adolphus 'Doc' Cheatham's spectacular career spans more than six decades," notes Dobie. "His flawless musicianship has been hailed worldwide. And Bill Mays is a mature and highly individual pianist, composer and arranger who has worked for Henry Mancini and Nelson Riddle, among others. The lineup for this concert is really exceptional."

In addition, the vocalist Melvin Moore will be a special guest with the Doc Cheatham Trio. Moore has been a featured vocalist with big bands and groups, including Dizzy Gillespie, Andy Kirk and Oscar Pettiford.

Reservations will NOT be taken for this event. So, mark the date on your calendar—and plan to arrive early!

Henry Cassidy, Former OPC V-P, dies at 77

Henry Cassidy, one of journalism's most distinguished members and one of the OPC's most beloved, died at his home on February 16, 1988 after a long illness. He was 77.

A graduate of Harvard, Cassidy joined the AP in 1933 in New Haven and, after a stint in New York and then Paris, served as chief of its Moscow bureau from 1940 to 1944. He once told me that the most important thing he ever witnessed was the fall of Paris. Before then, he lived in the



Henry Cassidy

New York Daily News Photo

Maginot Line with the U.S. Army and was made a chevalier of the French Legion of Honor.

Cassidy made journalistic history in 1942 when, on instructions from his New York AP headquarters, he was urged to get an interview with Joseph Stalin. He was turned down twice on the grounds that Stalin was too busy for an interview. The Russian Communist leader did agree to answer some questions, however, if they were put to him in writing.

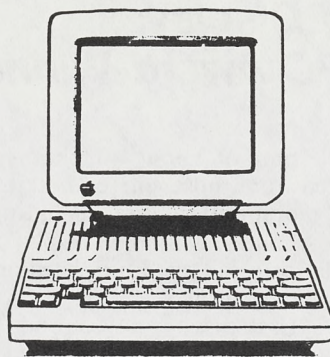
When Cassidy queried him about the second front, Stalin wrote back that "the Allies should fulfill their obligations fully and on time." By this Stalin meant a second front. The story hit every front page in the Free World.

In a second letter to Cassidy, Stalin praised the Allied landing in Africa, adding that this now "created the conditions for a second front in Europe."

The two letters were the first ever written by Stalin to a newspaperman, and they grace the wall of Henry's New York apartment.

Cassidy returned to the States in 1944 and for many years worked as a correspondent and commentator on radio and television for both NBC and WNEW. In 1965, he joined the New York Daily

see Page 4



press clips...

by Bob Dunphy

A Most Worthy Holiday. In its monthly magazine, *The Quill*, the Society of Professional Journalists, Sigma Delta Chi, has called upon newsmen to support the establishment of an annual Freedom of Information Day.

As the *OPC Bulletin* went to press, a resolution in the House of Representatives that would declare March 16th Freedom of Information Day was still far short of the 218 co-sponsors needed for Congressional approval. The Senate passed the measure last October.

A spokesman for Congressman David Scraggs of Colorado, the sponsor of the House resolution, said that even if all the necessary signatures had not been gathered by March 16th this year, the drive would continue to have FOI Day observed annually starting next year.

The March 16th date has special significance as FOI Day because it is the birthday of President James Madison, the creative force behind the First Amendment guaranteeing freedom of the press...

Boning Up to Cover The Foreign Newsbeat. There proves to be a lot more involved in becoming a foreign correspondent these days than simply donning a rakish trenchcoat and slouch hat as depicted in the Hollywood movies of old. It also takes a heap of hard work. For openers, according to an article in the February issue of *presstime*, the journal of the American Newspaper Publishers Association, most of the candidates for posts in the overseas bureaus of America's newspapers and wire services must first achieve status as ace reporters.

Then, if they are fortunate enough to be selected for overseas assignment, the article by Margaret G. Carter, a *presstime* staff writer, points out that today's newsmen are increasingly being put through a series of transitional training programs designed to prepare them for the tasks ahead.

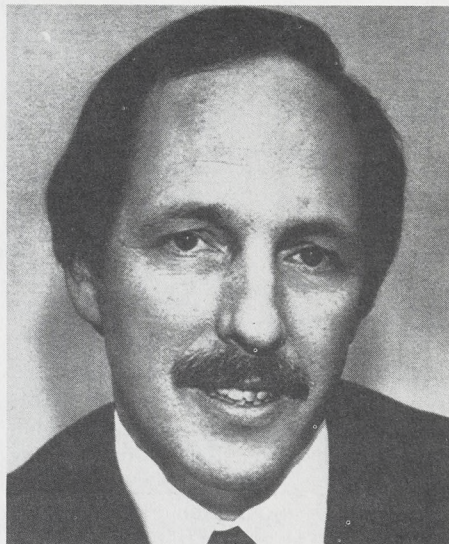
In a random survey of newspapers and wire services (from which *The New York Times* was conspicuously absent),

Carter found that most of those contacted seemed to take a case-by-case approach to grooming reporters for duty abroad, but advance cramming was definitely assuming a more important role in the overall scheme of things.

As a case in point, the article cited the experiences of Tokyo-based Bob Deans, chief Asia correspondent for Cox Newspapers. "This journey of 6870 miles began with some carefully choreographed steps," Carter points out.

Deans spent two weeks at Harvard University talking to academic experts on the Far East, two weeks in New York meeting with Japanese businessmen, three weeks in Washington contacting diplomats, a month on the foreign desk of his paper, the *Atlanta Constitution*, and finally signed up for a Japanese language course.

The Christian Science Monitor, with 15 bureaus overseas, said it took a similar approach in preparing Bruce Larmer, its Latin American correspondent, for his post in Mexico City, first assigning him to Washington for several months and then signing him up for a course in Spanish.



courtesy of AP

Former AP White House correspondent Michael Putzel is now chief of AP's Moscow bureau: He spent six months doing nothing but preparing for that assignment.

The Washington Post says it gives its reporters sufficient lead time so they can take advantage of fellowship programs. Currently, *Post* correspondent Michael Dobbs is studying at Harvard's Russian Research Center, a popular spot for journalists boning up for assignments in the Soviet Union.

Time and money are the most important factors cited in preparing foreign correspondents for their assignments abroad. Mark Seibel, foreign editor of *The Miami Herald*, was quoted as saying that it was difficult "to set people aside

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Cassidy from Page 3

News as foreign editor on the telegraph desk. Since then, he was proud of being named the historian of the Town of East Fishkill, where he maintained a summer residence. He described this job as "being unpaid but very interesting."

Herbert Kupferberg, President of the OPC, expressed the membership's condolence in a letter to the widow. He wrote: "The Club will sorely miss so distinguished and accomplished a member. But beyond the distinction brought to the Club in a professional sense, we will miss his gracious and friendly presence at our deliberations and socializations."

A memorial service was held in East Fishkill's Hopewell Reform Church on February 27, 1988.

Cassidy is survived by his wife, Martha; daughter, Constance Mahaffey; granddaughter, Andrea Brim; and great-grandson, Eric Cassidy.

—**Henry Gellermann**

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for three months to simply prepare for an assignment."

Seibel added, however, that the *Herald* did exactly that in readying Juan Tomillo for his job as Middle East correspondent in Jerusalem, first sending him off to Washington for a spell and then enrolling him in Hebrew and Arabic classes.

The Associated Press, which has 110 Americans and 1000 employees of other nationalities working in its 84 bureaus around the globe, noted that its preparation period for foreign correspondents tended to be longer than most newspapers'.

The agency said it often takes reporters off the line to give them full-time training for their foreign assignment. Last year, when Michael Putzel, the AP White House correspondent, was appointed Moscow bureau chief, the article said, he spent six months doing nothing but preparing for his new assignment.

Alvin Shuster, foreign editor of *The Los Angeles Times*, with 24 correspondents in 23 bureaus overseas, said that most of the approximately two dozen newspapers that operate foreign bureaus are now interested in preparing their people more thoroughly, particularly in language skills.

If you've got advance word on breaking news in your organization, or an insider's view, or think there's an issue that your OPC colleagues should know more about, drop "press clips" a line.

On Display: OPC Award-Winners

A selection of about 40 photographs, selected from those entered in this year's OPC competition and including the award-winners, will be on display in the Exhibition Hall at Club headquarters throughout April.

The first-prize photos and those awarded citations will be displayed in the gallery but will not be identified as prize-winners until they are officially recognized at the Annual Awards Dinner on April 19th, said **Charlie Rotkin**, who is in charge of the OPC's photo exhibits.

All of the photographs were submitted in one of these three categories: The Robert Capa Gold Medal, presented by *Life Magazine*, for the best photographic reporting from abroad requiring exceptional courage and enterprise; the Olivier Rebbot Award, presented by *Newsweek*, for magazines and/or books; and the best photographic reporting by newspapers and/or wire services, presented by Eastman Kodak.

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